

Brian Behm

Graphic & Web Designer | Brand Specialist
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BrianBehmDesign.com

Experience

SENIOR DESIGNER AT RIVERWORKS MARKETING, CHATTANOOGA TN.

September 2016–Current.

- Act as brand manager, overseeing the design and implementation of a new brand to reposition the company.
- Design a full range of branded print and digital marketing materials for local, regional, and national brands.
- Collaborate directly with clients and team members to present design strategy and user experience solutions.

FREELANCE DESIGNER, CHATTANOOGA TN.

November 2015–September 2016.

- Communicated directly with clients to win projects, brand and grow new businesses, and create merchandise packages.
- Joined award-winning agency temporarily to develop custom websites and print collateral for local businesses.

WEB DESIGNER AT FINALSITE, BALTIMORE MD (AND REMOTE).

September 2013–November 2015.

- Designed numerous responsive websites for high-profile public and private schools across 5 continents.
- Received honorable mentions and bonuses for outstanding designs and excellence in team collaboration.
- Built relationships with clients and followed 100+ projects from initiation through launch and support phases.

SENIOR DESIGNER AT THE ROSEN GROUP, BALTIMORE MD.

February 2011–September 2013.

- Rebranded a national trade show and developed large-scale, brand-consistent signage for 3 annual trade shows.
- Contributed to 17 magazine issues including covers and feature articles with a yearly readership of over 200,000.
- Oversaw the creative team through 2 new hires and across multiple issues of AmericanStyle magazine and NICHE magazine.
- Managed the design and content within the web presence for each of the company's magazines and trade shows.

Education

- Messiah College, Grantham PA.
Graduated 2008. Studio Art Major with Graphic Design Concentration.
- Web languages course, Harrisburg Area Community College, Harrisburg PA.
Completed 2009.

Achievements

- Won an Honorable Mention from CT Assoc. of Boards of Ed. for the design of the Norwich Free Academy website.
- Selected as one of 13 artists for ArtSpark Chattanooga, featuring custom artwork installed on utility boxes in downtown.
- Awarded the Daniel Vollmer Art Scholarship during all 8 semesters at Messiah College for an outstanding portfolio.

SPECIALTIES

- Strategy & Brand Development
- Front-End Web Design
- Custom Print Collateral
- Music Packaging & Photo Editing

SOFTWARE & APPS

- Adobe Creative Cloud
- HTML & CSS • WordPress
- InVision App • Salesforce
- Teamwork • Basecamp
- G-Suite • Microsoft Office
- Dropbox • LastPass

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